

PRESS ADVISORY

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**LEGENDARY SKATEBOARDERS JOIN YOUTH IN OPENING OF
SECOND DEEPEST SKATE BOWL PARK IN THE STATE**

WHAT: The second deepest skate bowl park in the State will open in East LA with professional skateboarders Z-Boy Tony Alva and Ryan Johnson joining local youth and County officials for the celebration. The professionals will join in a skateboarding exhibition to officially dedicate the new \$1.1 million state-of-the-art Belvedere Skatepark Los Angeles County Supervisor Gloria Molina helped build in response to local youth.

Other activities and entertainment include instructional and safety lessons by skateboarders and other demonstrations by professional skateboarders.

WHEN: **Saturday, May 19, 2007, 12:00 pm to 4:00 pm**
Dedication and Skateboarding Exhibition at 1PM

WHERE: Belvedere Skate Park, 4914 Cesar Chavez Avenue, LA 90022

WHO: Supervisor Gloria Molina, Congresswoman Hilda Solis, local youth, legendary skateboarder Tony Alva, professional skateboarder Ryan Johnson, rock band "Uppground", Tony Hawk Foundation, KDAY-FM 93.5 DJ Julio G, Super Estrella-FM 107.1, County Parks and Recreation, Sheriff's East LA Station, East LA Boys and Girls Club, Boarding for Breast Cancer and Safe Kids LA.

WHY/HOW: "The Belvedere Skatepark is a dream come true for local youth who lobbied the County and worked with our Parks Department and the Sheriff's ELA Station for this facility" said Molina. "The youths also contributed to the design of the park by participating in the project design workshops."

Funded through Propositions 12 and 40, the 18,000 sq ft concrete in-ground skate park facility includes spectator bleachers, sports lighting, a picnic area, refurbished restroom building, landscaping and tubular fencing. Skate park construction broke ground February 2006.

Other event sponsors and participants include Boarders, DVS Shoe Company, Girl Skateboards, Glaceau/Vitamin Water, Haa Lambos, Homeboy Industries, IDS Boardshop, Immortal Skateboards, Jarritos, LA County Fire, LA County Office of Public Safety, Lakai Limited Footwear, Maravilla Business Persons Association, Matix Clothing, NIKE, Podiu, Distribution, Politixs Skateboards, and Thrasher Magazine.

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